

NICHOLAS COUYOUMJIAN

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EDUCATION & HONORS

Indiana University, Kelley School of Business - Bloomington, IN

May 2023

Bachelor of Science in Business

3.62/4.00

Majors: Finance and Business Analytics

- Earned direct admission into the Kelley School of Business for having a GPA above 3.80 and SAT score above 1380
- Awarded Dean's Scholarship for academic excellence totaling \$24,000 over four years

PROFESSIONAL EXPERIENCE

Abbott

Incoming Finance Intern - Location TBD

August 2021 - Present

- Accepted an offer to return to Abbott's finance internship program in the Summer of 2022 for placement in a different location, division, and function within the company, allowing the opportunity to gain a new set of experiences

Finance Intern - Columbus, OH

May 2021 - August 2021

- Applied data analysis and market research skillset towards a full-time role as a financial planning and analysis intern in the pediatric nutrition division of Abbott, responsible for a multi-billion-dollar segment of base business
- Led high-visibility Pedialyte "Hydrate 2.0" accelerator project's background analysis and forecasting to inform key Abbott stakeholders on projected returns for a \$12MM+ investment into a multi-stream integrated marketing strategy
- Drove projects focused on the financial and marketing aspects of Abbott's Similac and Pedialyte product lines, including pricing and market share competitive analysis, strategy, historical analysis, and forecasting future performance

Nicholas C. Couyoumjian Photography - Northville, MI

July 2016 - Present

Owner

- Work with 5-7 clients annually in Southeast Michigan to provide high-end portraiture at competitive price points
- Provide a la carte editing services for 10+ clients per annum to raise their photos and videos to a professional level

Aisin World Corp. of America - Northville, MI

August 2017 - July 2018

Accounting Intern

- Initiated invoice management system overhaul across the Finance and Accounting Department, resulting in a 90% reduction in non-current invoices in short-term storage and increased efficiency across the entire process
- Processed Accounts Payable for three Aisin companies, administering monthly payments totaling over \$10MM for the sixth-largest global Tier One automotive supplier

LEADERSHIP & ACTIVITIES

Envision Capital Management Group - Bloomington, IN

Website Manager and Data Analyst

October 2020 - Present

- Lead website team of a student-run non-profit investment fund, incorporating sophisticated plug-ins and carrying out systematic design process to provide a consumer-facing site among the best of collegiate organizations nationwide
- Support investment fund with advanced analytics and tools to visualize and manage data pertaining to portfolio performance, returns of 60+ analysts, and forecasting of future growth opportunities

Student-Athlete Advisory Committee - Bloomington, IN

Executive, Committee Lead

May 2021 - Present

- Serve as a voice for 695 Indiana University student-athletes by promoting communication between administration, regional and national athletic conferences, and student-athletes
- Vote on departmental, conference, and national initiatives directly affecting student-athletes' treatment and resources

Appointed Representative

June 2020 - May 2021

- Authored Indiana University student-athlete statement on fall sports' cancellation as a result of COVID-19, approved by athletic department leadership and published nationally

Member

September 2019 - June 2020

- Participated in 10+ local service initiatives while cultivating a sense of community across athletic teams

Indiana University Division I Athletics - Bloomington, IN

August 2019 - Present

Cross Country; Track and Field Student-Athlete

- Manage time across 30+ hrs/wk practice and competition schedules, team and coaches' meetings, and other events while continuing to grow as an elite student-athlete
- Work cooperatively with teammates in practice and competition; challenging peers physically and interpersonally with the goal of becoming better as a unit every day, in the pursuit of Big Ten and National Championship-level accolades
- Earned athletic scholarship and varsity letter after sophomore year for performance in Big Ten Championship competition, displaying consistent improvement and development into a prominent contributing role on the team

SKILLS & INTERESTS

Excel Proficiency • Leadership • Data Analysis • Running Technology • National Parks • Human Performance